Capstone Project

Data

British Indians form the largest ethno-national group in London with a population of around 542,857 or 6.6% of the population, making them the single largest visible ethnic minority population in the country.

The London boroughs are the 32 local authority districts that make up Greater London. The London boroughs have populations of around 150,000 to 300,000. Inner London boroughs tend to be smaller, in both population and area, and more densely populated than Outer London boroughs. This will be focus for solving the restaurant problems.

To solve the problem we need datasets based on:

* The target audience: Age, Gender, Marital status, Employment status, Income
* Existing Restaurants in each boroughs
* Rateable Value Statistics for Commercial and Industrial Floorspace
* Tourism spend estimates as well as domestic spend estimates

These data can be freely obtained from London Datastore (<https://data.london.gov.uk/>) in csv and xls format. And Foursquare location data is also used.